

#### **Auto industry**

- Production capacity of Turkish automotive industry exceeds 1.3 million units of vehicles
- Turkey is the world's 16th-largest automotive manufacturer and the 9th largest passenger car manufacturer
- Also, Turkey became the Europe's leading bus manufacturer
- Turkey is Europe's 3rd largest light commercial vehicle manufacturer
- Turkey is Europe's 6th largest truck manufacturer
- Turkey is one of the largest sales markets for trucks in Europe
- Turkey aims to export 1.5 million vehicles and generate 40 billion USD income by 2015
- By 2015, the production base in Turkey is expected to become the 3rd largest in Europe and the 10th largest in the world.

There are 1,120 parts and components manufacturers in Turkey. 70 % of those are small and medium sized enterprises, supporting many strong industrial development zones all across the country. The parts and components industry is mainly concentrated in the Marmara Region around Bursa (a two hour drive from Istanbul). Beside Bursa, Istanbul, İzmir, Kocaeli, Ankara, Konya, Adana and Manisa are home to many other important manufacturing site

World Production and Turkey- 2011

2009: 17th in the world, 7th in the EU-27 2010: 16th in the world, 5th in the EU-27 2011: 17th in the world, 6th in the EU-27

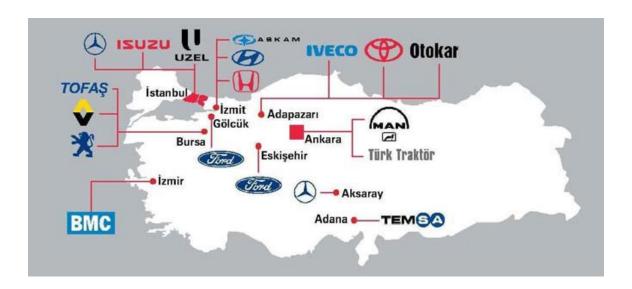
### TAYSAD: Turkish Association of Automotive parts and Components manufactures

- With 316 members, TAYSAD represents 65% of the output of the automotive supplier industry and 70% of the industry's exports.
- 80% of TAYSAD's members operate in the Marmara region; 12% in the Aegean region and 8% in other regions of Turkey

## OSD: Automotive Manufacturers Association

#### **Members:**

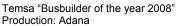
- Anodolu Isuzu A.Ş.
- Askam A.Ş.
- BMC A.S.
- Ford Otosan A.S
- Honda Türkiye A.Ş.
- Hyundai Assan A.Ş.
- Karsan A.S.
- MAN Türkiye A.Ş.
- Mercedes Benz Türk A.Ş.
- Otokar A.Ş
- Otoyol A.Ş.
- Oyak Renault A.Ş.
- Temsa A.Ş.
- Tofas A.S.
- Toyota A.Ş.



# **Motor Vehicle Manufacturers in Turkey**

| OEMs in Turkey | Production        | Foreign | Production in 2011 | Capacity  |  |
|----------------|-------------------|---------|--------------------|-----------|--|
|                |                   | Capital |                    |           |  |
| Oyak Renault   | Passenger Car     | 51%     | 330.994            | 360.000   |  |
| Tofaş Fiat     | Passenger Car,LCV | 38%     | 307.788            | 400.000   |  |
| Ford Otosan    | LCV, HCV, Minibus | 41%     | 295.850            | 330.000   |  |
| Toyota         | Passenger Car     | 100%    | 91.639             | 150.000   |  |
| Hyundai Assan  | Passenger Car,    | 70%     | 90.231             | 125.000   |  |
| _              | LCV               |         |                    |           |  |
| Karsan         | LCV, Minibus,HCV  | 0%      | 22.146             | 95.000    |  |
| Mercedes Benz  | HCV, Bus          | 85 %    | 21.362             | 19.000    |  |
| Honda          | Passenger Car     | 100%    | 12.341             | 50.000    |  |
| Anadolu Isuzu  | Bus, LCV, HCV     | 30%     | 4.324              | 13.000    |  |
| Temsa          | Bus,LCV, HCV      | 0%      | 4.060              | 11.000    |  |
| ВМС            | Bus, LCV, HCV     | 0%      | 3.724              | 20.000    |  |
| Otokar         | LCV, Minibus, Bus | 0%      | 3.062              | 7.000     |  |
| M.A.N.         | Bus               | 100%    | 1.610              | 2.000     |  |
| Total          |                   |         | 1.189.131          | 1.582.000 |  |







Mercedes Benz Travego Coach of the Year- 2010 Production: Istanbul

# Automechanika Istanbul 2013

- ❖ Total Exhibitors 887
- **Exhibitor-Product-Brand Search 2013**
- ❖ 300 = Chassis (axles, steering, brakes, wheels, shock absorbers, brake pad)

### **Pakistani Exhibitors**

| # | Company  | Hall | Stand  | Web                      |
|---|--|------|--------|--------------------------|
| 1 | Excel Engineering (Pvt.) Ltd.                  | 11   | F100-C | www.excelengg.com        |
| 2 | International Automotive Engineers (Pvt.) Ltd. | 11   | F100-D | www.intenggears.com.pk   |
| 3 | Jin Kwang Jaz (Pvt.) Ltd.                      | 11   | F100-E | www.jk-jaz.com           |
| 4 | Matchless Engineering (Pvt.) Ltd.              | 11   | F100-B | www.matchlessengg.com    |
| 5 | Mecas Engineering (PVT) Ltd.                   | 11   | F100-A | www.mecasengineering.com |
| 6 | Meralastik Rubber & Engineering Products       | 11   | F100-F | www.meralastik.com       |
| 7 | Noor Engineering Services (Pvt.) Ltd.          | 11   | F100-E | www.nes.com.pk           |
| 8 | PAAPAM   | 11   | F100-G | www.paapam.com           |

## **Important Turkish Companies**

| Automechanika Istanbul, Turkey |                                     |                          |  |      |       |                            |                 |  |  |  |
|--------------------------------|-------------------------------------|--------------------------|--|------|-------|----------------------------|-----------------|--|--|--|
| #                              | Company                             | Contact Person           |  | Hall | Stand | Web                        | Contact         |  |  |  |
| 1                              | KURTSAN OTOMOTİV                    | Mr. Abdurrahim Palali    | Manufacturer                           | 2    | A155  | <u>www.kurt-san.com</u>    | AM, FF,<br>2012 |  |  |  |
| 2                              | SAMPA OTOMOTİV SAN. VE<br>TİC. A.Ş. | _                        | Distributor                            | 6    | B130  | http://www.sampa.com.tr    | IAA 2012        |  |  |  |
| 3                              | Maxion Wheels                       | Mr. Ishak Sikar          | Manufacturer                           |      |       | www.hayes-<br>lemmerz.com  |                 |  |  |  |
| 4                              | AYDIN İLAVE DİNGİL                  | Mr. Omer Demirbas        | Manufacturer, Axle parts               | 3    | E170  | www.aydinaxle.com          | AM, FF,<br>2012 |  |  |  |
| 5                              | ATILIM TRAKTÖR YEDEK<br>PARÇA       | Mr.Ceyhun Ozdemir        | Supplier, Tractor Parts                | 1    | B117  | www.atilimtraktor.com      | AM, FF,<br>2012 |  |  |  |
| 6                              | AKBİLYA RULMAN OTOMOTİV             | Mr. Hasan Kuru           | Distributor                            | 6    | C105  | www.akbilya.com            | AM, FF,<br>2012 |  |  |  |
| 7                              | REN-PAR OTOMOTİV                    | Mr. Ersin Koyungeldi     |  | 4    | B170  | www.ren-par.com            | AM, FF,<br>2012 |  |  |  |
| 8                              | ALCAN OTOMOTIV                      | _                        | Distributor                            | 11   | A195  | www.alcanotomotiv.com      |                 |  |  |  |
| 9                              | ALP AUTOMOTIVE                      | _                        | Distributor                            | 1    | A117  | www.alpautomotive.com      |                 |  |  |  |
| 10                             | EMNİYET FREN - FRENKAR              | Mr. Ahmet DAGDELENGIL    | Manufacturer                           | 11   | C110  | http://www.frenkar.com     | IAA 2012        |  |  |  |
| 11                             | MAYE MOTORLU ARAÇLAR                | _                        | Manufacturer                           | 11   | E205  | www.mayeotomotiv.com       |                 |  |  |  |
| 12                             | Anka Kalip ve Üretim San. A.S.      |                          | Manufacturer                           |      |       | www.anka-as.com.tr/        | AM 2010         |  |  |  |
| 13                             | BOMANTI IC VE DIS TICARET LTD. STI. | Mr. A.Hamit<br>Cengizhan | Manufacturer , Semi -<br>Trailers Axle |      |       | http://www.bomanti.com.tr/ |                 |  |  |  |
| 14                             | TORMAN                              | Mr. Bolent Ozascilar     | Manufacturer(Oil Pumps)                | 11   | D135  | www.torman.com.tr          | IAA 2012        |  |  |  |
| 15                             | Nas Otomotiv San                    |                          | Manufacturer                           |      |       | www.nastechnic.com/        | AM 2010         |  |  |  |
| 16                             | Osman KOC Axle Company              | Mr. Halil Buyukcelik     | Manufacturer                           |      |       | http://www.osmankoc.com    | IAA 2012        |  |  |  |
| 17                             | YURTSAN OTOMOTİV                    | Eng. Ahmet<br>YURTTADUR  | Manufacturer (Wheel Hubs)              | 2    | E230  | www.yurtsan.com            | AM UAE<br>2012  |  |  |  |