

Overview websites

Useful for your website promotion

From page 58 of the Export Manual Website Promotion onwards you will find an impressive list of websites assisting you with your website promotion. Below a 'humble' summary of those sites to enable you to start off with some fast results.

- <http://www.websiteoptimization.com/services/analyze/>; What is total size of a web page (or a picture)?
- www.scrubtheweb.com; Check out your title tag, description tag and your keywords. And do the same for the websites of your competitors.
- <http://www.htmlhelp.com/tools/validator/>; Check whether your html codes are correct.
- <http://www.eurodns.com/>; check the availability of domain names
- www.whitelines.net; an overview of major search engines (also the local ones !!!)
- http://www.iconinteractivegroup.com/tools/link_popularity/index.php
How many websites have a link to your website?
- <https://adwords.google.com/select/>; You can have a targeted campaign on Google, when a search term is typed, your website will show up at the right of the screen. Watch out, this is costing you money. Indicate a maximum budget !!!!
- <http://www.onestat.com/>; Good website statistics, you only know if you measure, there are more options, this is just an example.
- <http://www.nomonthlyfees.com>; A reliable hosting company, website statistics are part of their package.